

# Session 3: Alternatives: Hedge funds

### 2023 Frontier Advisors Annual Conference



#### **Presenters:**



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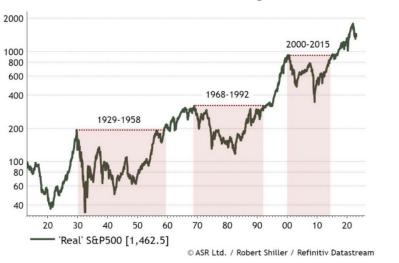


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### The case for alternatives

### Lost years and the tale of two decades





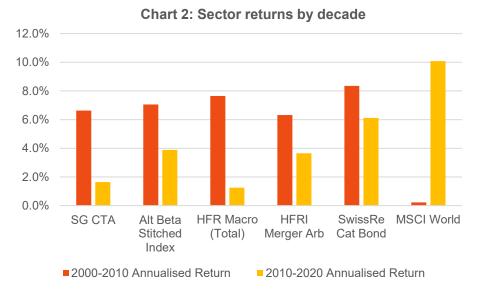


Chart 1 illustrates three long drawdowns in real equity returns (i.e. returns adjusted for inflation). It demonstrates that while in the long run equities have gone up, investors can experience prolonged periods of low returns. In fact, there are three extended periods in which real returns were 0%.

Chart 2 shows the returns experienced by various alternatives sectors and the MSCI World Index in the most recent weak decade for equities, 2000 to 2010. With high valuations at the start, and the subsequent 'tech wreck' and GFC, equities experienced a decade of near-zero annualised returns and high volatility. Conversely, alternatives were able to perform strongly during this period. The next decade was almost the opposite, with equities performing strongly and alternatives producing only low to moderate returns.

An appropriate combination of traditional assets and alternative assets should provide more consistent returns which are more resilient to prolonged drawdowns.



Source: Robert Shiller, Bloomberg

## Why diversify across hedge fund strategies

### Performance of hedge fund strategies varies with changing market environments

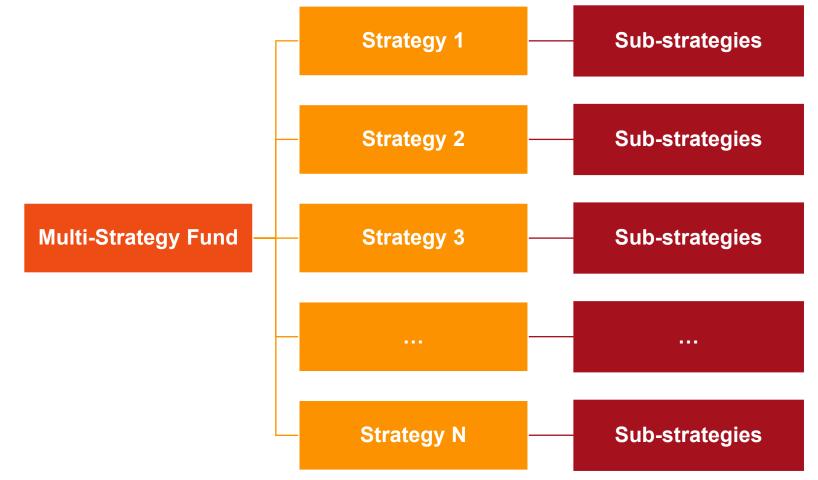
|      | Worst                 |                       |                        | Best                   |
|------|-----------------------|-----------------------|------------------------|------------------------|
| 2002 | Equity Hedge (-4.7%)  | Event Driven (-4.3%)  | Relative Value (5.4%)  | Macro (7.4%)           |
| 2003 | Relative Value (9.7%) | Equity Hedge (20.5%)  | Macro (21.4%)          | Event Driven (25.3%)   |
| 2004 | Macro (4.6%)          | Relative Value (5.6%) | Equity Hedge (7.7%)    | Event Driven (15%)     |
| 2005 | Relative Value (6%)   | Macro (6.8%)          | Event Driven (7.3%)    | Equity Hedge (10.6%)   |
| 2006 | Macro (8.2%)          | Equity Hedge (11.7%)  | Relative Value (12.4%) | Event Driven (15.3%)   |
| 2007 | Event Driven (6.6%)   | Relative Value (8.9%) | Equity Hedge (10.5%)   | Macro (11.1%)          |
| 2008 | Equity Hedge (-26.7%) | Event Driven (-21.8%) | Relative Value (-18%)  | Macro (4.8%)           |
| 2009 | Macro (4.3%)          | Equity Hedge (24.6%)  | Event Driven (25%)     | Relative Value (25.8%) |
| 2010 | Macro (8.1%)          | Equity Hedge (10.5%)  | Relative Value (11.4%) | Event Driven (11.9%)   |
| 2011 | Equity Hedge (-8.4%)  | Macro (-4.2%)         | Event Driven (-3.3%)   | Relative Value (0.1%)  |
| 2012 | Macro (-0.1%)         | Equity Hedge (7.4%)   | Event Driven (8.9%)    | Relative Value (10.6%) |
| 2013 | Macro (-0.4%)         | Relative Value (7.1%) | Event Driven (12.5%)   | Equity Hedge (14.3%)   |
| 2014 | Event Driven (1.1%)   | Equity Hedge (1.8%)   | Relative Value (4%)    | Macro (5.6%)           |
| 2015 | Event Driven (-3.6%)  | Macro (-1.3%)         | Equity Hedge (-1%)     | Relative Value (-0.3%) |
| 2016 | Macro (1%)            | Equity Hedge (5.5%)   | Relative Value (7.7%)  | Event Driven (10.6%)   |
| 2017 | Macro (2.2%)          | Relative Value (5.1%) | Event Driven (7.6%)    | Equity Hedge (13.3%)   |
| 2018 | Equity Hedge (-7.1%)  | Macro (-4.1%)         | Event Driven (-2.1%)   | Relative Value (-0.4%) |
| 2019 | Macro (6.5%)          | Relative Value (7.4%) | Event Driven (7.5%)    | Equity Hedge (13.7%)   |
| 2020 | Relative Value (3.4%) | Macro (5.4%)          | Event Driven (9.3%)    | Equity Hedge (17.9%)   |
| 2021 | Relative Value (7.6%) | Macro (7.7%)          | Equity Hedge (11.7%)   | Event Driven (12.4%)   |
| 2022 | Equity Hedge (-10.1%) | Event Driven (-4.8%)  | Relative Value (-0.7%) | Macro (9%)             |

Source: Bloomberg, HFRI



## Multi-strategy funds

#### **Diversified Alternatives solution**





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# Thank you for joining us.

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